



Art Guidelines!

for art teachers and/or volunteers

Important to the success of your fundraiser is colorful, quality artwork! Schools that consistently produce great results follow these art guidelines:

Paper & Proportion

For best results, all artwork should be proportioned to 9" x 12" and can be either horizontal or vertical.

Suggested sizes: 8" x 10", 8 1/2" x 11", 9" x 12" and 11" x 14". Square art (for tile wall programs) should be no larger than 12"x12".



Yes!

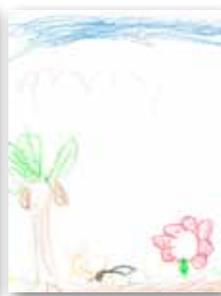


No!

ARTWORK MUST BE NO LARGER THAN 12" X 17". ARTWORK THAT IS LARGER THAN THESE DIMENSIONS MAY BE DIGITALLY CROPPED!



Yes!



No!

Color & Materials

Cover the paper with color to produce the most stunning results. Minimize white space.

Paint, markers, oil craypas and paper collages are all very effective.

NO GLITTER, SALT OR SAND!! Avoid light pencil, light crayon, and florescent or metallic materials.

Artwork must be flat: no 3-dimensional items.

What to Draw

Encourage themes that students and parents alike will enjoy. Refer to the Lesson Plans on our website for ideas: http://www.silvergraphics.com/Lessons_Art_Teachers.html

Art teachers should use their own art curriculum when appropriate.

We accept only original artwork. We are unable to reproduce trademarked items such as Sponge Bob, Mickey Mouse, etc.

Keep important elements (such as names) away from edges. Slight cropping occurs on some products.

Labeling

Parents appreciate names and/or year on front of artwork.

KEEP NAME AT LEAST 1/2 " AWAY FROM EDGE OF PAPER!

Students name, grade, class, and school should be clearly written on the back of each piece of artwork (write with something that doesn't show through on the other side). Please indicate which side is up with an arrow pointing to the top of the artwork.



Yes!



No!

All artwork will be returned at the end of the fundraiser!

www.silvergraphics.com